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December 23, 2008

Katharine R. Boyce

Jeff S. Jordan, Esq.
Office of the General Counsel
Federal Election Commission
999 E Street, NW
Washington, DC 20463

Re: Response to MUR 6110

Dear Mr. Jordan:

I provide the following
response to your letter of November 3, 2008 regarding Matter Under Review ("MUR") 6110

For the reasons set forth below, we believe that the allegations regarding
failure to include proper joint fundraising notices
are without merit, and that no action should be taken against against
VIDA Fitness or Bang Salon Spa.

The complaints giving rise to the above-referenced MUR allege that on September 19, 2008,
VIDA Fitness and Bang Salon Spa, described as commercially affiliated with one another, sent
two blast emails to their customer lists inviting the recipients to attend a fundraising event at
VIDA Fitness on September 26, 2008 and containing a solicitation for contributions to the
Obama Victory Fund ("OVF"). See MUR 6110 complaint at 1;

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The [] complaint alleges violation of the Commission regulations that require certain notices to be included in joint fundraising solicitations. See MUR 6110 at 3.

a hyperlink was added that sent potential contributors directly to the joint OVF-DNC webpage created specifically for the September 26 event, []

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A copy of the revised invitation and the hyperlink-accessible joint fundraising webpage, displaying the required joint fundraising notice, is attached hereto as Exhibit B to von Storch Dec.

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| And, contrary to the MUR 6110 complaint's assertion that the required joint fundraising notice was absent, the hyperlink inserted in the revised invitation provided immediate access to the information required in 11 C.F.R. § 102.17(c)(2) on the joint fundraising webpage that the DNC and OVF had established for the event. *Id.* ¶ 7.



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Sincerely,

A handwritten signature in black ink, appearing to read "Katharine R. Boyce".

Katharine R. Boyce
Counsel

cc: David von Storch
Enclosures